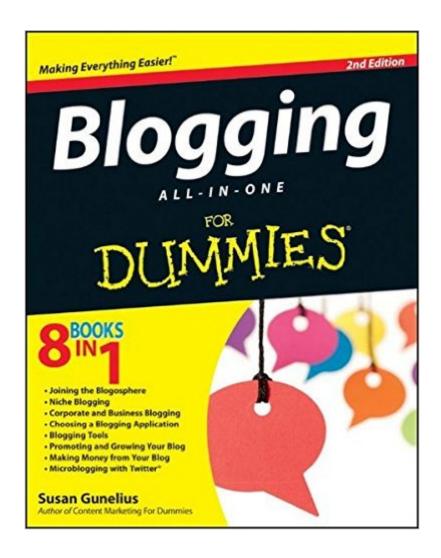
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Blogging All-in-One For Dummies





Synopsis

A complete update to the ultimate reference guide on blogging basics! The increase in the number of blogs is seemingly endless and continues to grow at a phenomenal rate, thanks in part to the rise of smartphones, tablets, and blogging applications. With this kind of popularity, how can a blogger stand out from the rest of the masses? This all-in-one guide is packed with detailed information and advice that helps you create and solidify your place in the blogosphere. Youâ TMII learn how to get started, use blogging tools, collaborate with other bloggers, become a part of mobile blogging, and much more. Covers getting started, working with blogging software, other tools, blog marketing, microblogging (including Twitter), making money with your blog, and corporate and niche blogging Helps new bloggers become active and productive members of the blogging community Provides vital information for both hobby bloggers and those who want to build a career around blogging Blogging All-in-One For Dummies, 2nd Edition cuts through the clutter and offers you a fun and friendly reference guide to starting and maintaining a successful blog.

Book Information

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Technology > Internet & Social Media > Blogging & Blogs #759 in Books > Textbooks >

Computer Science

Customer Reviews

I was amazed and impressed at the wealth of knowledge in this book. Because I am a noob when it comes to blogging---my only complaint about this book is that it skips some steps. An experienced blogger might not need the information in some categories---but a noob would need true step-by-step info. Still, this is an awesome book,

I'm an avid blogger, and hosting my own blog at [...]. You can go have a look at my blog to see the

results of this book. It helped me from step 1 (which I already knew, but hey, there's always a chance to learn something new) straight through to the end.I especially enjoyed the sections on how to manage your blog, as I have read multiple books on that theme, but not a single one comes close to the help available in this book. There's no doubt that I'd recommend this book to anyone interested in blogging. However, I really wanted to give the book 5 stars, but I had to deduct one for the fact that the book is extremely tedious. The table of contents is not up to standard, and completely different from the one on . By that I mean that I couldn't just quickly look up a topic. I first had to come back to and check the contents from here, and then I had to page non-stop to get to the specific topic. That's my only disappointment, and I truly hope that the problem will be fixed.

Excellent book for beginners and intermediate bloggers. It has all the information you will need to get started. An excellent reference book for information that you may know about and a great refresher for some things you may have forgotten. Everything is covered in this book. I highly recommend it if you are interested in getting into blogging.

Very easy to read and understand. Definitely great for beginners, and I'm sure there are things that even some more knowledgeable bloggers could learn. Great book. Love all the "for Dummies" books!

If you're thinking about blogging, but don't want to just jump right in, this book is a great place to start. Most of the information is still valid and there are timeless tips about how to grow your audience and keep your blog fresh and active. Sadly, some of the information is badly out of date and it needs to be updated to reflect today's reality.

Advice is already obsolete for most blog sites. Haven't been able to set up blog since I bought book, ugh!

I love this book! Whether you're totally new to blogging and need step-by-step directions or you just need to brush up on a specific topic, this book has it all! It is eight mini-books combined into one big book about blogging! I use it frequently as a reference for myself and I refer others to it regularly. Definitely worth purchasing if you're at all interested in being a serious blogger or know someone who is.

It's an 8 in 1 book with every concievable blogging idea addressed. Good for beginners and advanced bloggers alike. A must reference for everybody and looks great on the KINDLE.

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